

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd - Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brett Lindstrom

Authorized committee:

Friends of Brett Lindstrom

Agency requesting time (and contact information):

☒

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

05/10/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

JR JOHNSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

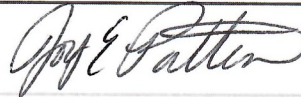
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Dillon Lloyd

Name: Joy E. Patten

Date of Request to Purchase Ad Time: 1/27/22

Date of Station Agreement to Sell Time: 1/28/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 1/28/2022

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 609859	Station Call Letters: KFOR	Date Received/Requested: 1/28/2022
Est. #: 1478	Station Location: Lincoln	Run Start and End Dates: 1/31/22-3/4/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Jan 28, 22
 CONT# 35662612 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KFOR-AM (Lincoln, NE)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 1478

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV BRETT LINDSTROM FOR GOVERNOR
 PDT Radio
 FLT Jan 31, 22 - Mar 06, 22

* REP ORDER COMMENT *

** 1/28/2022 9:47:00 AM: GOAL BASED IMP: 0 [BY GRP/PPP].

** 1/28/2022 9:47:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 1/28/2022 9:47:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	MTWTF..	6A - 10A	60	1/31/2022 - 2/4/2022	1W	3	\$48.00	3
	1.2	MTWTF..	10A - 3P	60	1/31/2022 - 2/4/2022	1W	3	\$31.00	3
	1.3	MTWTF..	3P - 7P	60	1/31/2022 - 2/4/2022	1W	3	\$31.00	3
		** WEEKLY FLIGHT TOTALS **					9	\$330.00	
		<u>FLIGHT 2</u>							
	2.1	MTWTF..	6A - 10A	60	2/7/2022 - 2/25/2022	3W	5	\$48.00	15
	2.2	MTWTF..	10A - 3P	60	2/7/2022 - 2/25/2022	3W	5	\$31.00	15
	2.3	MTWTF..	3P - 7P	60	2/7/2022 - 2/25/2022	3W	5	\$31.00	15
		** WEEKLY FLIGHT TOTALS **					15	\$1,650.00	
		<u>FLIGHT 3</u>							
	3.1	MTWTF..	6A - 10A	60	2/28/2022 - 3/4/2022	1W	10	\$48.00	10
	3.2	MTWTF..	10A - 3P	60	2/28/2022 - 3/4/2022	1W	10	\$31.00	10
	3.3	MTWTF..	3P - 7P	60	2/28/2022 - 3/4/2022	1W	10	\$31.00	10
		** WEEKLY FLIGHT TOTALS **					30	\$1,100.00	

Jan 28, 22

CONT# 35662612 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 1478

	Feb 22	Mar 22					
SPOTS	54	30					
CASH	1980.00	1100.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	1980.00	1100.00					

							TOTAL
SPOTS							84
CASH							3,080.00
TRADE							0.00
NSL							0.00
TOTAL							3,080.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT

KFOR Alpha Media
 3800 Cornhusker Highway
 FM 103.3 • 1240 AM Lincoln, NE 68504
 (402) 466-1234

Contract / Revision 609859 /		Alt Order # 35662612
Advertiser POL22/BRETT LINDSTROM FOR GOVERNOR		Original Date / Revision 01/28/22 / 01/28/22
Contract Dates 01/31/22 - 03/06/22	Estimate # 1478	
Product Radio		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KFOR-AM	Account Executive Katz New York	Sales Office Katz
Special Handling		
Demographic Adults 50+		
Agency Code 9913287	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

And:

Katz Media Group
 125 W 55th Street
 3rd Floor
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFOR	01/31/22	03/06/22	Mo-Fr 6a-10a	6a-10a		1:00			NM	28	\$1,344.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/31/22	02/06/22	MTWTF--				3	\$48.00			
	Week:	02/07/22	02/13/22	MTWTF--				5	\$48.00			
	Week:	02/14/22	02/20/22	MTWTF--				5	\$48.00			
	Week:	02/21/22	02/27/22	MTWTF--				5	\$48.00			
	Week:	02/28/22	03/06/22	MTWTF--				10	\$48.00			
N 2	KFOR	01/31/22	03/06/22	Mo-Fr 10a-3p	10a-3p		1:00			NM	28	\$868.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/31/22	02/06/22	MTWTF--				3	\$31.00			
	Week:	02/07/22	02/13/22	MTWTF--				5	\$31.00			
	Week:	02/14/22	02/20/22	MTWTF--				5	\$31.00			
	Week:	02/21/22	02/27/22	MTWTF--				5	\$31.00			
	Week:	02/28/22	03/06/22	MTWTF--				10	\$31.00			
N 3	KFOR	01/31/22	03/06/22	Mo-Fr 3p-7p	3p-7p		1:00			NM	28	\$868.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/31/22	02/06/22	MTWTF--				3	\$31.00			
	Week:	02/07/22	02/13/22	MTWTF--				5	\$31.00			
	Week:	02/14/22	02/20/22	MTWTF--				5	\$31.00			
	Week:	02/21/22	02/27/22	MTWTF--				5	\$31.00			
	Week:	02/28/22	03/06/22	MTWTF--				10	\$31.00			
Totals											84	\$3,080.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 - 02/27/22	54	\$1,980.00	(\$297.00)	\$1,683.00
02/28/22 - 03/04/22	30	\$1,100.00	(\$165.00)	\$935.00
Totals	84	\$3,080.00	(\$462.00)	\$2,618.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.